



AMBASSADOR COLLEGE • • • PASADENA, CALIFORNIA



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WEEKLY

AUGUST 28, 1968



# WELCOME, CLASS OF 1972

Welcome to AMBASSADOR COLLEGE, PASADENA, CALIFORNIA. You are entering one of the three happiest, *most action-packed* and *productive* campuses on the face of the earth!

You are beginning a quest to RECAPTURE TRUE VALUES. At Ambassador College the big questions about life are not just asked—*they are answered!* During the future months you will come to see truth and knowledge that millions have never known before. You will be challenged

to prove the knowledge you will be taught, and then apply it to your own life.

Ambassador College will train you to be *strong* men and women to face every challenge in life. The knowledge you will receive is practical, down-to-earth, and very relevant to your life. It will show you a new way of life. In every way you will be *shaped* and *molded* into the complete man.

You will often hear that Ambassador College is a gold

*(Continued on page 4)*





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## And Now—A Word From Our Speaker

With the coming of late summer, hot polluted air stagnates over the L. A. basin suffocating the inhabitants with sweltering temperatures and unbearable smog.

Some have speculated that part of this condition may be caused by the resumption of speeches given by Ambassador students. Anyone willing to do a little pencil work will soon see the enormous amount of "air pollution" vociferous Ambassadors generate.

For example, last year in a typical week as many as 288 speaking opportunities occurred in the Ambassador Clubs and speech classes. This does not include evaluations of those speeches.

Now the average speaker will say about 90 words per minute. This figure takes into account nervousness, lapses in memories, poorly organized or illegible notes, and audience laughter.

### EDITORIAL

# Ambassador College Is for YOU

by Donald Graunke

You are here at last! From across the country you have converged on Pasadena to begin your career at Ambassador College. If you're looking for exciting challenges and opportunities — this is the place.

Ambassador College is now YOUR college. These opportunities are for YOU.

Don't let these once-in-a-lifetime opportunities go by the board. Maybe in the past you have delayed to do certain things you knew you ought to or wanted to do. DON'T DELAY. Now is the time to act. Or maybe you've hesitated or drawn back because of unfavorable circumstances or people. FORGET all of that. At Ambassador, it's what you do *now* — not what you did *then* — that counts.

Of course, your primary reason for being here is to study. Don't sell any class short. Keep your ears primed. Prove every point. Frequent the library where the books have been hand-picked by the Faculty. Now is the time to research into areas you may have wondered about. And get to know the Faculty. You'll find that they have a sincere interest in every student's success and are always willing to lend an ear or offer advice.

But Ambassador College goes beyond just academic and intellectual pursuits. Here the *WHOLE* man is educated.

If you can carry a tune — try out for Chorale. If you can play an instrument, see Mr. Bauer. For nonsingers looking for a vocal outlet there are the speech classes and Ambassador Clubs.

If you have talent in sports, take part in the intramural basketball games, or join the swim team, or practice for field day. Even if you think you don't have talent, still get into the "swim." If you can't swim or play tennis — they'll teach you. If you want a little more bulge in your biceps or spring in your walk, see Harry Snyder in the weight room. The point is, everyone needs to be physically fit. The gymnasium with its many fine facilities is there for *every* student to use.

Maybe you find it hard to meet people. This is the place to do something about it. Participate in the balanced schedule of school activities. Step out and get acquainted with more than five hundred other students who know nothing about you.

Ambassador College has an environment designed for a balanced training of every facet of your life. The multi-million dollar expansion program has resulted in the finest of dormitories and classroom facilities. You are privileged to be housed in a luxurious manner and to use equipment that few other colleges can offer. Where else could you have on-the-spot training using the 360 computer with all its technological refinements? Or where else could you work in a modern expanding press?

That goldmine you will hear a lot about is really here! This is the place where success is possible.

Each man will last about six minutes behind the rostrum. So the average speech will have 540 well-chosen words. This means that in a peak week last

semester at least 156,000 words were uttered in formal speaking situations.

This year it will probably peak near 200,000 words per week.



## Il Mondo Domani Goes To Canada

On Saturday evening, August 10, 1968 another foreign language barrier fell with the broadcasting of *The WORLD TOMORROW* in Italian. Mr. Frank Inghima delivered the first broadcast with the truth of today's world news and the prophecies of *Il Mondo Domani*. *Il Mondo Domani* broadcast boomed out over CFMB in Montreal Quebec. The 10,000 watt station, 1410 on the dial, will carry the program every Saturday evening at 7:45 P.M.

Why an Italian broadcast in Canada?

Large Italian ethnic groups live in many of the large cities in the United States and Canada. These communities have retained their native language and customs in the home and business. Cities like Montreal, New York, Chicago, and Los Angeles have large numbers of Italian-speaking people.

Montreal, for example, has about 150,000 Italians out of the more than 2,200,000 people in the metropolitan area. And the number is growing due to immigration.

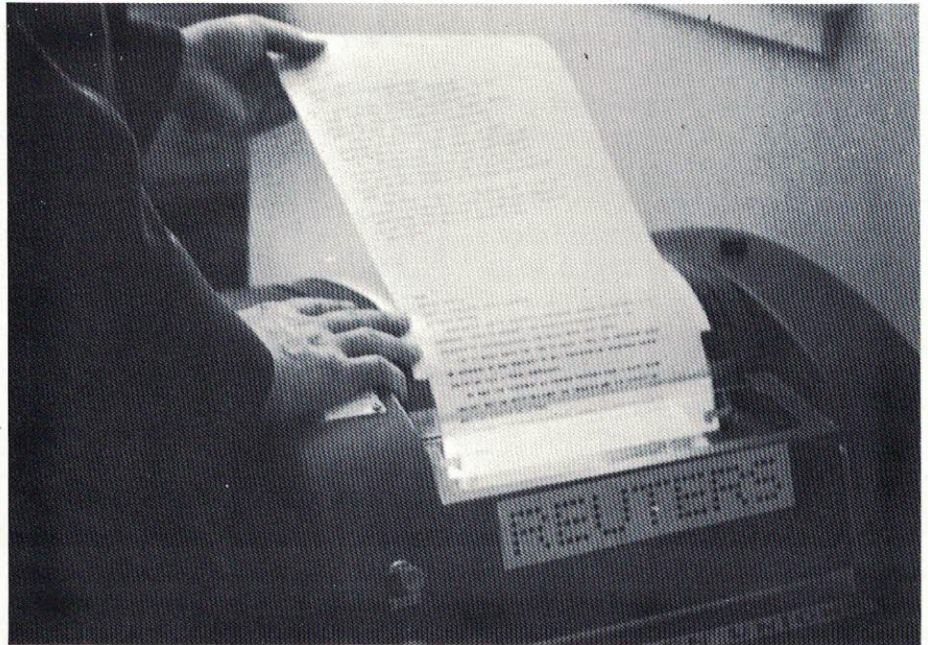
The Canadian mail strike ended just two days before the broadcast — just in time for the first responses. To meet the demand for literature, six booklets have been printed, and six more have been translated and will soon go to press. Mail requests will go to the Canadian office from where they will be forwarded to Pasadena.

Now the broadcast goes to the world in five languages. Italian Canadians can now turn their dial and pick up the Good News of the World Tomorrow in their native language.

## Melody Meeting Makes The Evening

Take a famous tenor passage from a Verdi Opera, and a selection of hit songs from a smash Broadway musical. Add a number of voices straining gems from the country and western music, and some well-known Negro spirituals. And what do you have?

A Milan Opera House, Broadway  
(Continued on page 6)



The teletype prints the latest news — direct from Europe.

## Reuters News Wire Service— A New Linkup to World Events

On August 6 the Ambassador College News Bureau installed the direct teletype line of the Reuters News Service. This important step now gives us the world's top three news services. The News Bureau has employed the facilities of competing United Press International for the past 7½ years and the Associated Press for the past 1½ years.

With the addition of Reuters we now have at our fingertips the experience of the first *international* news service to encompass the globe.

Paul Julius Reuter (1816-1899), a former bank clerk in Cassel, Germany started the whole news agency idea with the use of pigeons. He used pigeons to bridge a wide communications gap between Aachen and Brussels.

Baron Reuter established a code of principles for handling news which is as valid today for Reuters as it was on that opening day in 1851. "News," he said, "must be reliable, objective and delivered with the utmost speed."

Some 21,000 journalists work either for Reuters or for other organizations to which Reuters has access for news coverage. They represent some 125 countries and territories.

Some 600,000 words a day pour out

from Reuters offices in London by leased teleprinters. The London staff is flooded with news received on Reuters private wires which extend over 134,000 miles — more than four times around the earth.

The teletype machine in the News Bureau is hooked up to a high-speed Atlantic cable circuit equipped with computerized terminals which make it possible to transmit thousands of words per minute in both directions.

In Europe, the cable network blankets the continent from London to Moscow with five separate private circuits.

Our command is to "watch" world news. The newspapers don't give enough, and UPI and AP alone, while excellent factual sources, are insufficient. With Reuters service in the News Bureau, now as never before, we will be able to have the significant news that is occurring in Europe, the Middle East, Asia and all major cities around the world.

Perhaps many of you freshmen don't realize this, but the News Bureau is open from 8:00 to 5:00 every weekday for your convenience. Do you want information for a research speech? At-

(Continued on page 6)



mine—and it is! You must dig the gold for yourself! But when you get it—don't hoard it. Give, contribute, and *share* whatever you have with all your might. Booker T. Washington realized this when he wrote: "The longer I live and the more experience I have of the world, the more I am convinced that, after all, *the one thing that is most worth living for—and dying for if need be—is the opportunity of making someone else more happy and more useful. I have found that the happiest people are those who do the most for others; the most miserable are those who do the least.*"

You are entering a college that started small but has grown ever since because it was founded with vision and BIG ideas. From its humble beginnings in 1947 when it started with a total enrollment of four it has reached the point where the Pasadena campus alone has accepted 235 new Freshmen for the 1968-69 school year.

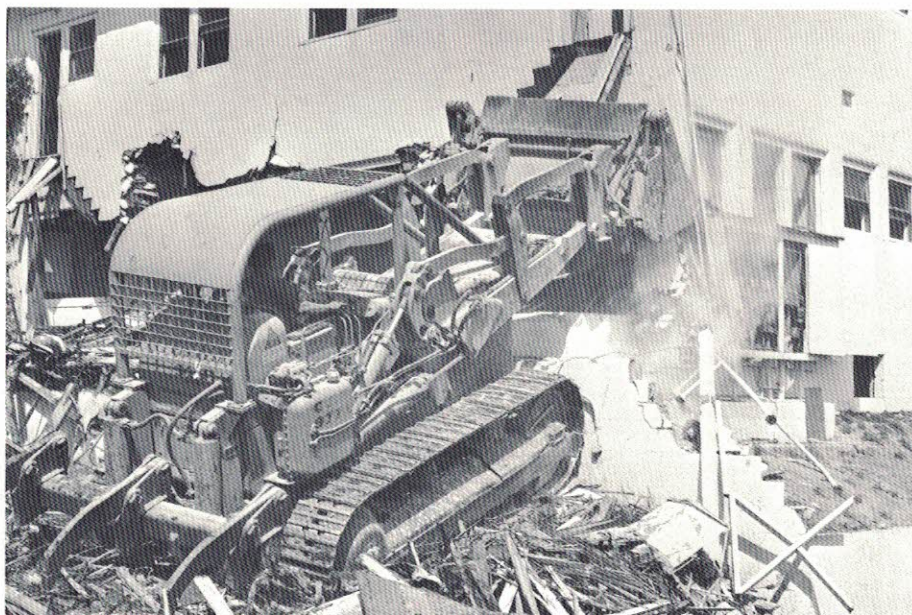
You are stepping onto a campus that is rushing towards completion of its multi-million dollar expansion program. The Pasadena campus has really come of age. Fine cultured dormitories will be able to handle all of the single students. The brand new Loma D. Armstrong Academic Center is furnished with fine paintings and sculpture work, and the latest in lab equipment. The beautifully landscaped grounds make an ideal environment for growth and character development.

But Ambassador is more than a college! YOU—the members of the incoming Freshman Class are stepping into the vanguard of a *worldwide work*. A sleepless giant nerve center, an IBM 360 computer system—one of the finest on the West Coast—has been installed to handle the staggering load of information processing created by the growth of the College and the Work.

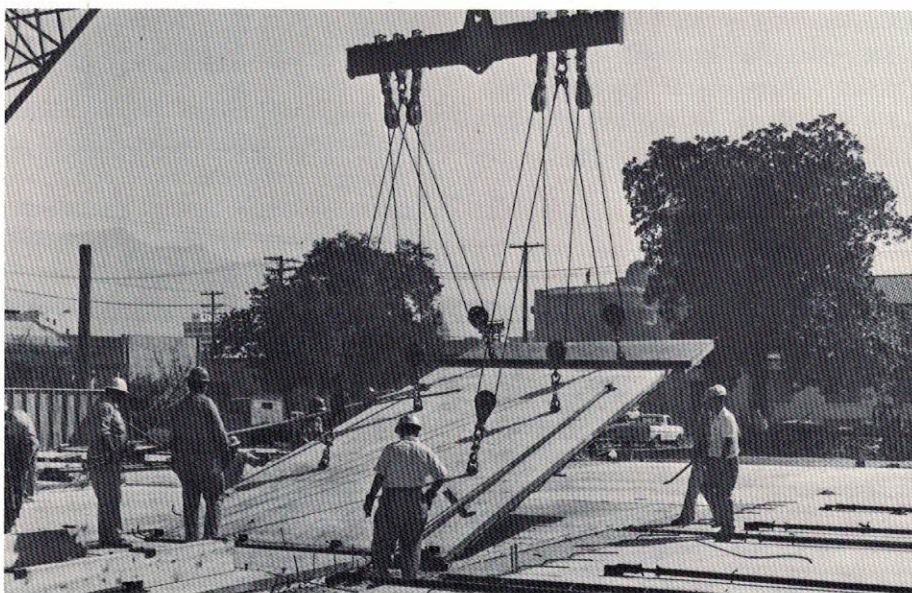
A sprawling new press complex is being completed just east of the college to print the swelling volume of literature. We are now printing more than one million PLAIN TRUTHS each month at the Pasadena plant *alone!*

You are arriving on the scene at the time when Ambassador is undergoing

## At Ambassador College —



A time to break down — bulldozer plows into old dormitories.



And a time to build up. Wall goes up on the new press.

explosive growth. In the last year all of these breakthroughs have occurred: A new foreign office opened up in Mexico and the Spanish edition of *The PLAIN TRUTH* came into existence.

Advertising was placed nationwide in TV GUIDE. In Britain the door has opened for advertising in the British edition of *Reader's Digest*, the *London Times* and *Daily Express* newspapers, and the quarterly magazine, *Drive*. In addition the way has opened up to advertise through the *Reader's Digest* in Western Europe, South Africa, Aus-

tralia and New Zealand, India and Southeast Asia—and the most recent breakthroughs, Canada and parts of Latin America.

As you arrive the first full-page ads go into LIFE magazine and the first issue of the Dutch PLAIN TRUTH will soon appear.

*Don't sell Ambassador short!* Don't pass up the once-in-a-lifetime opportunities that will come your way. Question, learn, prove, and persevere.

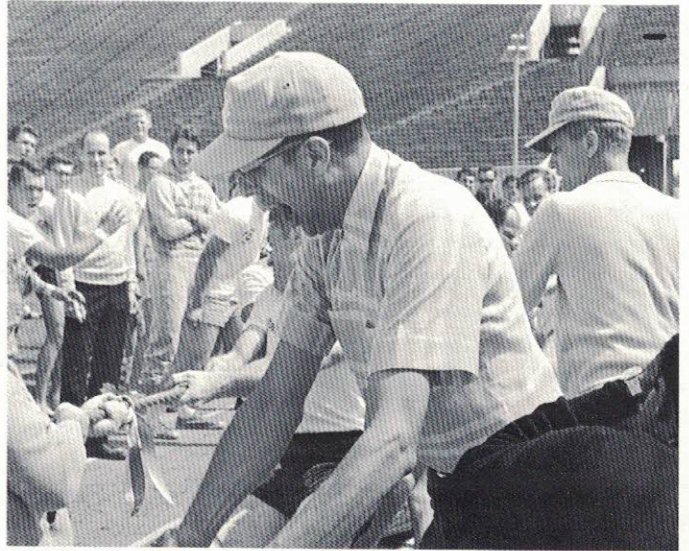
Step in and get involved in Ambassador College — *your* College!



# The Time of Your Life...



A time to keep silence — student listens in a French class.



And a time to speak. Mr. Plache exhorts the Sophomores.



A time to sing — combined Ambassador Chorale performs the "Elijah."



And a time to dance. Students try out square dancing.



A time to rejoice — the Beidler family reunited during the semester break.



## Mrs. Eckert Holds Flower Power Class

What were those "happenings" at the Student Center this summer? Those attending certainly had long hair — but they weren't hippies. They were demonstrating with flowers — but not protesting against anything.

Actually a flower decoration class was in progress. Every summer Mrs. Edward Eckert offers a short course in the proper use of flowers in decorations for all occasions. She has had many years of experience at this art; her beautiful bouquets decorate the stage every Sabbath for the Pasadena Church services, and she is always in demand for weddings.

During the first meeting, the girls were shown how to make corsages and boutonnieres. Opinion to the contrary, this is not something reserved exclusively for women. Several male students with some ambition, artistic flair and a knack for cutting costs make their own custom-designed corsages for their dates to formal dances. Among the advocates of this practice is Mr. Frank Schnee. Once when he was in England he got caught on short notice with an invitation to a dance. It was too late to buy a corsage; only the raw materials were available. So he took some yellow carnations and made his own. He has done his wife's corsages ever since.

The second class dealt with floral arrangements for tables in the different rooms of a home. The third and final class proved to be the highlight of the course. Mrs. Eckert made the two most

## News Bureau

(Continued from page 3)

TACK speech? Get the Facts speech? How about a research project, extra credit or news assignment? Whatever your news need, the best in worldwide news service is at your fingertips in the college News Bureau.

No other college has this benefit for its students. We subscribe to the top news magazines and newspapers in the U. S. and receive top clippings and articles from our offices around the world. Our files are bulging with interesting factual information you can use. Don't let the opportunity slide. Get your nose in the newsiest news available. Visit the News Bureau!

popular bridal flower arrangements, the arm piece for the bride, and the cascade for the bride's maid. The kitchen had whipped up a three-layer wedding cake which Mrs. Rona Martin decorated for the class. Mrs. Anne Elliott demonstrated the science of cutting the wedding cake. The class demonstrated how to eat it. Mrs. Eckert concluded by showing several dozen slides of past floral arrangements she has made for Sabbath services and floral decorations done in last year's class.

The class has done more than just interest and enlighten co-eds and church women. It has recruited more help to do floral arrangements for weddings. In this way the demand for such arrangements can be met. Church members will continue to have the service at the lowest possible prices.

## Melody Meeting

(Continued from page 3)

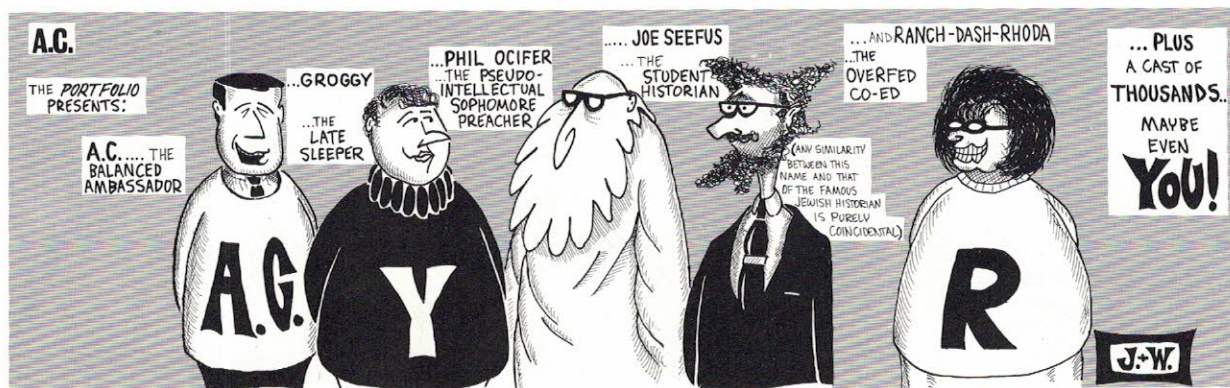
theater, Grand Ol' Opry melodython. Or in short, an Ambassador College sing-along.

Such an event took place on August 22 when the student body got together with Mr. Garner Ted Armstrong in the Student Center. It represented the last opportunity for Mr. Armstrong to informally mix with the students before his trip to Europe. For many students who just returned to campus it was their first get-together with their fellow students in several months. Even Mr. David Jon Hill and Mr. Norman Smith dropped in for a while. A real surprise was the presence of the globe-trotting Mr. Gerald Waterhouse, whose itinerary called for him to be in the Barbados Church at the time!

Solo performances throughout the evening provided intermissions for amateur voices to gird up for the next round of song. John Beaver nonconformed with a rendition of "La Donna e Mobile" from the Verdi opera *Rigoletto*. Amy Stewart, English transfer to the United States, sang a British melody and was volunteered to sing "On the Street Where You Live" from *My Fair Lady*.

Best original composition laurels went to Jim Entler who contributed a new version of the lyrics to "Sugartime," a commentary on the air we breathe — and have.

From the opening bars of "If I Had a Hammer" to the last notes of "A Closer Walk With Thee" three hours of fun, relaxation and song made for a change of pace in the busy Ambassador way of life.





## Up And Away In Triple-One Alpha Charley

by Richard Taylor

Summertime is travel time for most Ambassadors. And when it comes to travel, nothing beats flying in Ambassador College's own Falcon jet. Earlier this month, eight of us from the Pasadena campus were treated to an in-flight experience that makes flying the friendly skies of commercial airlines look like woe on wings.

Mr. Garner Ted Armstrong, Mr. Portune and their families were scheduled to return to headquarters after the conference at Orr, Minnesota. Ambassador's own Falcon jet was to bring them back. But it was in the hangar here on the West Coast. It looked as if it would fly back to Minnesota with an empty cabin — until Mr. Armstrong suggested that students headed home for vacations in the area be given the opportunity to ride along!

The eight vacancies were quickly filled up. Those of us who were going hurried to pack. Although the oppor-

tunity came on short notice, time seemed to creep slowly up to the big moment — Thursday morning, August 1.

Two cars from Transportation took us to the Hollywood-Burbank Airport. And who should arrive to see us off but Mr. Herbert Armstrong himself! After a cheerful farewell, we boarded the sleek purple and white craft bearing the Ambassador College seal and the marking N111AC — known by the crew as "triple-one alpha Charley."

At 8:10 a.m. we made a smooth take-off and sailed east on the luxury flight of a lifetime. Captain Kennard Cox and co-pilot Larry Goodman manned the controls up front. Stewardess Betty Rupp supplied meals and conversation *par excellence*. Steve Peterson slipped a tape into the cartridge tape player, and we enjoyed the stereo sounds of the *Tijuana Brass* that filled the cabin from speakers between the windows.

Dick Froese was content to put his individual swivel seat in the reclining position and snooze a while. Gary Kleinschmidt relaxed in the executive chair which has a telephone that can be used to keep in touch with the captain.

About two hours after takeoff, we flew over Denver. A few minutes later we were served a delicious dinner of roast beef, baked potato, mixed vegetables, salad, and cake. A tuck-away table was brought out from between each pair of individual seats to hold the trays.

In another hour we began our descent for the refueling stop at the Minneapolis International Airport. At 11:36 a.m. Pasadena time we touched down. Half of our number deplaned while the rest flew on to Hibbing, which has the airport nearest to Orr. From there the plane returned that evening to Burbank.

Thank you Mr. Armstrong for the opportunity to fly in the Falcon jet. As Doug Smith said (pardon us, Western Airlines), "It's truly 'the ONLY way to fly'!"

### A.C. Set-up Crew Comes Through

## The Difficult We Do This Minute— The Impossible Takes A Good Hour

by Tony Narewski

T-minus 4 minutes and counting! T-minus 3 minutes, 2 minutes. 1 minute. Blastoff! A thundering herd of blue-shirted custodians come rapidly charging into the gymnasium at 11 o'clock of a Friday morning.

What is their motive? Believe it or not, it's Mission Impossible! From 8 to 17 faithful Ambassador custodians *must* set up the gymnasium for Friday night Bible Study by 8 o'clock. Or else. But these industrious gentlemen, led by Mr. Richard Wendling, are going above and beyond; for behold, they will attempt to finish by 5 o'clock which is akin to scaling Mt. Everest in bermuda shorts! But *these* men are Ambassador custodians, and nothing is impossible to them, which a new custodian rapidly learns after about a week on the job.

Instantly, 8 men rush to the closet

and pull out the tarps that must be laid on the floor. Grunting and groaning, they somehow manage to spread the tarps on the floor, after they finish picking up the lunches of the Imperial students who had been recreating for the last few hours. Then comes the taping! The custodians split up into different crews and organize their work so that one man will tape a certain way, and the next man will follow up right behind him with a different piece of tape to hold the tarp fast to the floor. By this time it is about 1:30. The taping and straightening of the tarps takes quite a bit of time and effort. Much of the tape will not hold properly (so what's new?), which gives Jim Roberts a job somewhere around 3 to 4 o'clock and which makes life interesting for the other custodians while they are straightening chairs later.

Then, the chairs are brought out of the closets and are loaded onto carts. It's about 2:15 now, and time is fleeting. Now comes another interesting part of the gym set-up. Once all of the chairs are brought in from the outside closet, the scaffolding must be placed next to the upper closets in the gym in order to bring down numbers of chairs to seat the masses at Pasadena. About 5 or 6 men are on this "run." After 1 hour most of the chairs are brought down and are placed very crookedly on the tarps, waiting for alignment. The time is 3:30.

Time is rapidly running out! Will these diligent custodians ever straighten all of the chairs, take care of the routine house cleaning, clean the baseboards, pick up all loose trash, ad infinitum before the hour of 5:00?

The answer will not be found here. It is up to you, the reader, to traverse down to the gymnasium on a Friday evening and find the answer for yourself. You will go away amazed at how fast flesh and blood can move.





Counselors always faced bearable problems.

### Fun in the Sun

# Summer Educational Program

by Harry Eisenberg

Every summer, while the largest group of Ambassadors remain right on campus, the second largest can be found at S.E.P. in Orr. This summer twenty-nine Ambassadors from Pasadena forsook the luxuries of modern urban living to work in the wilds in Minnesota.

There was a lot of hard work to do even before camp opened. Students got down to the grass roots level and the trunk of the tree in clearing out brush and thinning out wooded areas. It was the kind of work our forefathers took for granted as they carved a nation out of a wilderness.

But it was not all work and no play. The camp offers recreational opportunities unmatched by anything in the Southland. And for once you could see a genuine *blue* sky and breathe air you couldn't see.

Then there were the responsibilities while camp was in session. Counselors were directly responsible for the happiness, health, safety and growth of 28 campers each. That is a twenty-four hour, seven-days-a-week job.

A qualified team of instructors worked patiently with the young campers. Bill Hughes taught water skiing and was thus able to broaden the horizons of many who had never engaged in this exciting activity (including yours truly). John Beidler and Cynthia Ramsey taught sailing — a brand-new activity this year and a highly successful one at that.

Ben Whitfield, Dan Orban, Paul Shumway, Brenda May, and Penny Smith taught canoeing and took groups of campers on canoe trips up into Canada. Bill Damm and Dave Pack taught swimming (what else?). They also inaugurated the S.E.P. water polo league which was a smash success and the talk of camp.

Pat Dennis taught archery. When it came to leading a hymn on Sabbath, he naturally chose number 61. Al Nordstrom taught riflery, and if you want to know about the bang up time he had, ask him.

Your reporter had the responsibility of managing the camp store. The place was known by the name of Harry's Dubious Discount Department Store. The fastest selling item was 6-12 insect repellent. For some people those bothersome bugs are the bane of life, but for an enterprising entrepreneur they are the source of a multi-million dollar industry.

The greatest reward is the impact made on the lives of hundreds of young people. The day comes when that young teen-ager, happy and grateful for being in the only summer camp on earth staffed by God's people . . . when he or she looks up at you with those brown eyes and says, "Thank you Mr. — for showing me how to do it right — something I'll be able to do the rest of my life." Then you really know that you have done something worthwhile. Then you know you had "fun in the sun."

### Library Lookout —

## Up From Slavery

by Richard Taylor

"I have learned that success is to be measured not so much by the position that one has reached in life as by the obstacles which he has overcome while trying to succeed."

These are words of one of the greatest American Negroes to ever live, Booker T. Washington. With rare courage, and dedication he founded the Tuskegee Institute in Alabama. The Institute began with a few dilapidated buildings and old shanties; often in the early years funds were short, students were inadequately housed and fed, and classroom facilities were lacking. But Booker T. Washington persevered to make the Institute a world-renowned educational center.

The son of a slave woman, Booker struggled to acquire an education for himself against overwhelming odds. He then dedicated his life to educating others of his own race. He knew the need to learn information of value. "The students who came first seemed to be fond of memorizing long and complicated rules in grammar and mathematics, but had little thought or knowledge of applying these rules to the everyday affairs of their life." He worked ceaselessly to instill in his people the love for work and the need to acquire *practical* knowledge.

Throughout his life Booker T. Washington learned many important principles of success. He knew that ". . . those who are happiest are those who do the most for others." He had a proper perspective of values when he observed that "Nothing ever comes to one, that is worth having, except as a result of hard work. I learned . . . to love labor, not only for its financial value, but for labor's own sake and for the independence and self-reliance which the ability to do something which the world wants done brings."

His productive life is written down in his famous autobiography *Up From Slavery*. Read this profitable and interesting book in the near future.